

Information pursuant to Article 13 of the European Data Protection Regulation 2016/679 (GDPR) and in compliance with article 13 of the Italian Legislative Decree n.196/2003, for visitors who request the Material as hereinafter defined

Dear Sir/Madam,

We would like to inform you that European Data Protection Regulation n. 2016/679 (hereinafter referred to as "GDPR") provides for the protection of individuals with regard to the processing of their personal data. In accordance with the law, the processing of data that you confer us in order to pick up at our booth at the EuroLuce Fair 2021 our pocket catalogue and our magazine, and receive, after your request, our master catalogues by mail or courier (hereinafter referred collectively as the "Material") will be based on principles of fairness, lawfulness and transparency, protecting your privacy and your rights. In accordance with Article 13 of the GDPR, we therefore provide you with the following information.

By processing of personal data we mean: the collection, recording, organization, storage, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, dissemination, cancellation and destruction, or the combination of two or more of these operations. With regard to the personal data that will be collected when you require to be provided with our Material, we indicate below the type of such personal data, the purposes and methods of their processing, the mandatory or optional nature of their provision, the persons to whom such data may be disclosed

1) Type of personal data collected (personal and/or business data)

- a. Your Name and Surname,
- b. Company name of the organization to which you belong, if any;
- c. your address (or address of the organization to which you belong, if any);
- d. your profession;
- e. your e-mail contact;
- f. your phone and/or mobile number

2) Purpose of the processing of personal data and nature of the provision of personal data

The personal data referred to above are processed for the following purposes:

- a. to let you pick up at our booth in the EuroLuce Fair 2021, and, after your request, to send you by mail or courier the Material at your address;
- b. to send you, after your explicit consent, offers and / or business proposals by e-mail, including through periodic newsletters with information on our products and activities;
- c. to analyze the number and kind and country of origin of our booth visitors, also to check the feedback to the invitations that we have sent.

3) Nature of the provision of personal data and legal basis for processing.

You may refuse to provide us with your personal data because the provision is optional. However, the provision of data abovementioned under the art. 1.a. and 1.b. is essential to be able to receive the Material at our booth and the provision of data abovementioned under the art. 1.a, 1.b, 1.c is essential to receive the Material at your address and your refusal involves our refusal to providing you the Material.

We ask you for your consent to the processing of your data for the purpose under the item 2.b hereinabove, while indicating that even without your consent the processing of your data for the purposes referred to in point 2.a and 2.c may be carried out on the basis of our legitimate interest.

We also inform you that, if given, your consent may be revoked at any time, however, unless otherwise specified, the processing operations for the purposes listed under the items 2.a and 2.c of this notice are lawful and permitted even in the absence of consent always on the basis of legitimate interest.

4) Methods of processing personal data

Your data will be processed only for the purpose specified in point 2) of this information on the basis of the principle of necessity.

Your data will be processed in compliance with current regulations, by paper and by electronic means, with automated and non-automated tools, including the Customer Relationship Management (CRM) systems, for the time strictly necessary to achieve the purposes for which they were collected, according to principles of lawfulness, necessity and correctness and in any case not exceeding 2 years from the collection.

The data will be stored in accordance with the security measures assessed as suitable and adequate by the Company.

5) Recipients of the data

Your personal data will not be subject to diffusion, or will not be disclosed to unspecified persons, in any possible form, including that of their provision or simple consultation. On the other hand, they may be communicated to the Data Controllers' employees, to other internal collaborators, to consultants, to third parties carrying out activities on behalf of the Data Controllers, in their capacity as External Data Processors, in compliance with the provisions of the GDPR, or as independent data controllers such as the goods transportation companies in charge of delivering the Material to you. In addition, your data may be communicated to persons entitled to access them by virtue of provisions of law, regulations, Community legislation and, to the extent strictly necessary, to persons who, for the same purposes as above, must provide goods or services and services to the Owner, such as Public Security Authorities.

Your personal data will be communicated to the Data Controllers' subsidiary in charge for the market that includes your country. The subsidiary will process your personal data as independent data controller, it being understood that the treatment will be carried out with adequate guarantees, as provided for under Art. 46 GDPR 679/16.

6) Data transfer

The Data Controller shall not transfer your personal data to third countries with the exception of the countries where the Data Controller has subsidiaries, including Extra EU countries such as USA, China, Hong Kong, Russia, Japan. However, we reserve the right to use cloud services; in which case, the service providers will be selected from those who provide adequate guarantees, as provided for under Art. 46 GDPR 679/16.

7) Automated decision making processes

The Data Controller shall not carry out any processing operations consisting of automated decision-making processes.

